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A regular Board of Directors meeting was held Wednesday, July 27, 2021, at 9:04 am at the PSAAR Office in Pagosa Springs.

Present at the meeting: Mike Heraty, Tracy Gosar, Heather Simpson, Grace Golden, Kevin Blue, Blue Pitcher Lindner, Barbara Swindlehurst, Linette Nye Schmidt, Lauri Heraty, and Melissa Swearngin. Brittany Hathorn via phone. Absent: Denise McCabe and Layne Poma

- I. Secretary's Report: Approval of the June 2021 minutes with correction of spelling to Indie Dwell Structures. Tracy made a motion to approve the minutes. Heather seconded. Motion passed unanimously.
- II. Treasurer's Report: Approval of the June Financials. No changes to the Treasurers Report. Tracy motioned to accept the June Financials. Seconded by Blue. Motion passed unanimously.
- III. President's Report: Nothing to report, will be covered by Lauri.
- IV. Membership Update – Melissa Swearngin presented the membership update; it was moved by Tracy to accept the update as presented and seconded by Blue. Motion passed unanimously.
- V. Regular Business: 2021-2022 Appointments for the terms that are 1-year terms. Secretary and Treasurer, President Elect are up this year. Melissa will check with Denise and see if she'd like to continue for a 2-year term. Moved by Heather, seconded by Blue. Motion carried for the secretary to be a 2-year term. Linette accepted a 2-year term.
- VI. New Business / Upcoming Events: Peggy resigned from the coordinator position of the Holiday Bazaar, the funds from the event are dispersed to 4 nonprofits. Would like to have someone from PSAAR to take it over. If no one is available to take it over, Peggy will find another nonprofit to take it over.

CAR AE Symposium - Melissa is going to Steamboat Springs tomorrow for the event.

VII. Old Business – Blue brought up a previous conversation about doing PSAAR marketing. Wanting to do something publicly for the library project as a board, could show the board in a good light.

VIII. Committee Reports

CREN Update – Lauri Heraty – CREN Board Meeting - Handled regular business, it was an in-person board meeting following the Zoom Meetings the past year. Lauri showed a map from REColorado coverage and that they have 20,000 members. REColorado has new leadership and working on improving the relationship with them. CREN listing data will be shared with RPR for agents. So as an agent can go to RPR and look up nearly all data for other listings in the state. Also new program proposed program called “Your Listing Your Lead” which would also allow REColorado to display the listings on the public facing website. When those listings are on the public facing website, it will be connected to your name as the listing agent. Not the agent who is advertising like we see with sites like Zillow. Need to take this to our membership for some feedback. Will be voted on in November to take effect by the beginning of the year if it is passed.

Pagosa Area Tourism Update – Lauri Heraty – Looked at some of the larger associations to see what others are doing to be involved and informed from the community. Proposed a place on the website to add local government changes on short term rentals and other changes that impact Real Estate. If we can keep the information on these changes, possibly could advocate to how it can impact the community. Pagosa Springs permits for short term rentals will change to \$565 for in town owners, \$6,000 a year for those who live outside the town. The vote to be held on Thursday for this proposed change.

Discussed the housing problem in town and that there’s an attempt to use the Tourism Budget to attack this problem. The board drafted a statement in an emergency meeting about what the Tourism Mandate is and why the city and county should not take that money to use for the “housing problem”. Increasing the board by 2 seats, one of which will have to be occupied by a short-term rental owner, so they have a seat at the table for proposed changes.

Collaborative effort from the county, city, hospital, chamber, tourism board, schools, Realtors to look at what to do for the housing. Proposing a position with \$150,000 salary to get housing in the community to solve the housing problem. Made the recommendation to the town for this.

PLPOA voted to increase violation fees, tripled fees on short term rentals, and other changes.

Government Affairs Committee Update – Melissa gave report for Veronica Medina about RPAC and that they will be doing an information packet for it, what it is, why support it. Veronica wants to be an RPAC representative and provide education about RPAC.

- IX. Meeting was adjourned at 10:12 am
- X. Next Meeting August 18, 2021, at 9:00am